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August 28, 2008

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Mr. Greg Steinhoff, Director Missouri Department of Economic Development Room 680, Truman Building Jefferson City, MO 65102

Dear Mr. Steinhoff:

On behalf of the Missouri Public Service Commission, I am pleased to forward our report on developments resulting from the implementation of the 2007 Video Services Providers Act. As provided in Section 67.2693 RSMo the Commission is required to submit this report on August 28, 2008 and for the next three years thereafter. This report offers some limited findings; however there are several areas where critical information or Commission authority is lacking to allow a full and accurate assessment of the effects of the Act. I hope you find this information useful, and don't hesitate to contact me at 751-3233 or Wess Henderson, PSC Executive Director, at 751-3684 if you have questions.

Enclosure

cc Governor Blunt,
Hon. Rod Jetton
Hon. Michael Gibbons
Members of the Senate Committee on Commerce and Environment
Members of the House Special Committee on Utilities

Report to the General Assembly of The State of Missouri



A Report on Developments Resulting From the Implementation of the 2007 Video Services Providers Act

Missouri Public Service Commission August 28, 2008

Executive Summary

The 2007 Video Services Providers Act (also referred to as the Act) requires the Missouri Public Service Commission (Commission) to issue a report on August 28, 2008 and for the next three years thereafter pertaining to developments resulting from the implementation of the Act. In preparing this initial report, the Commission realized there are several areas where critical information or Commission authority is lacking to allow a full and accurate assessment of the effects of the Act. For example, some companies have refused to provide certain information for this report claiming the Commission lacks the authority and/or the Act does not require them to provide or maintain certain information. Some companies provided information but marked certain information as confidential. These difficulties make it impossible to obtain an accurate assessment of the effect of the Act as well as present the information in a detailed and meaningful format. For instance the Commission is unable to fully analyze the percentage of Missouri households with access to video services. The lack of such basic information prevents any in-depth analysis such as a comparison of rural versus urban household penetration ratios, the ability to designate the Act's successes by legislative district, or an analysis of the take rates by customers with access to video services. The Commission also lacks clear authority to verify the accuracy of much of the information obtained for this report. For instance, it is not clear whether the video service providers are in compliance with statutory requirements related to public education or governmental (PEG) channels. A minority of political subdivisions have adopted customer service requirements for video service. It is not clear whether political subdivisions enforce those customer service requirements for video service. Finally, there were several commitments and claims as to the amount of new investment in Missouri. Although the Commission has incorporated such commitments in the report, there is no clear authority to verify the accuracy of those statements. This report is also limited to the extent the information contained in this report is supplied only by companies that have sought state-issued video service authorization. In other words this report does not include information from any provider solely providing video service using locally-issued authorization to provide video service. If the General Assembly intends for the Commission to produce more complete and accurate information for future reports, additional guidance and authority will need to be provided.

Given these considerations and that the Act has been in place for only one year, the Missouri Commission makes the following limited findings:

- Video service competition is occurring within 144 political subdivisions or approximately 13% of all political subdivisions in Missouri. ² Competition exists if two or more video service providers currently offer video service in competition

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¹ Section 67.2693 RSMo.

² According to the Act a political subdivision can be a city, town, village or county. The Missouri Secretary of State 2007-2008 Missouri Roster's Classification of Municipalities lists 957 municipalities with either a third class, fourth class, village or special charter/home rule classification. There are 114 Missouri counties. Therefore, the total number of Missouri political subdivisions is approximately 1,071.

with each other in at least a portion of a political subdivision. Such figures do not imply a video service provider has the capability to offer video service to all households within a political subdivision, and does not consider the population of those political subdivisions compared to the population of the state as a whole.

- The Missouri Commission has issued 438 video service authorizations to twenty-three providers since the Act's implementation through June 1, 2008. The 438 authorizations correspond to 333 political subdivisions or 31% of all political subdivisions in Missouri.
- Since the Act's implementation through September 2008 companies receiving state-issued video service authorization are anticipated to have initiated video service in 153 political subdivisions. Conversely, companies receiving state-issued authorization have not implemented video service in 93 political subdivisions and also have not established a timetable for implementing video service in any of these areas.
- Video service providers receiving state-issued video authorization project investing over \$213 million in new investment to provide video service within Missouri and paying nearly \$20 million in franchise fees to political subdivisions during the time period from August 28, 2007 through August 28, 2008.
- -Video service rates for providers receiving state-issued video service authorization have either remained unchanged or increased. No provider has decreased video service rates.
- Customer service requirements for video service have been adopted in only 64 of the 333 political subdivisions where state-issued video service authorizations have occurred.

More detailed information concerning these findings as well as additional information on video-related issues is contained in the remainder of this report.

The Missouri Commission's reporting requirement to the General Assembly also includes an expectation to propose recommendations as appropriate to benefit consumers. At this time the Missouri Public Service Commission is not recommending the General Assembly re-visit this legislation. Given the Act has been in place for less than one year, more time should be given before any significant recommendations are proposed. However, if the General Assembly is inclined to immediately review the Act, the Missouri Commission makes four recommendations. These recommendations are described later in this report.

The 2007 Video Services Providers Act

The 2007 Video Services Providers Act was established through passage of Senate Bill No. 284. The bill became effective on August 28, 2007. The Act describes

several General Assembly findings and declarations such as: consumers deserve the benefit of competition among all providers of video programming; creating a process for securing a state-issued video service authorization will promote the substantial interest of the state of Missouri by facilitating a competitive marketplace that will encourage investment and deploy new and innovative services; and political subdivisions will benefit by receiving new revenues and experience cost savings associated with the administrative convenience of state-issued video service authorization.³

One of the primary provisions of the 2007 Video Services Providers Act is the establishment of authority for the Missouri Commission to authorize the provisioning of video service in a particular area.⁴ The bill also removes the ability of any political subdivision to issue a video service authorization.⁵ If a company has been providing video service under local authorization, the company can either continue to provide video service under the existing local authorization or alternatively convert to a state-issued video service authorization.

Missouri Commission Preparations to Implement the Act

In preparation to implement the 2007 Video Services Providers Act, the Missouri Commission hosted a workshop with interested parties on June 28, 2007. The video service application process and other details associated with implementing the Act were discussed with prospective video service providers and political subdivisions. This dialogue produced the initial application form for video service authorization, the notice of change form,⁶ and the Commission's web site postings of pending and approved video service applications. The forms, the list along with direct links to case files of the video applications⁷, and Commission Staff responses to feedback on the Commission's administration of the Act is maintained on the Commission's web site at http://psc.mo.gov/video-service-franchise.

The preparation of this report is based on Commission records, survey responses, and feedback on initial drafts of this report. Video service providers receiving authorization from the Missouri Commission for the provisioning of video services as of June 1, 2008 were submitted a survey. The survey attempted to gather various information from the video service providers related to the provisioning of video service. An initial report was then drafted. The draft report was posted on the Commission's web site and feedback was solicited from any interested parties. The report has been modified to reflect feedback received.

⁴ Section 67.2679.4 RSMo.

³ Section 67.2679.

⁵ Section 67.2681 RSMo.

⁶ A Notice of Change form refers to a holder of a video service authorization who seeks to include additional political subdivisions as described in Section 67.2679.6 RSMo.

⁷ This list is intended to comply with the posting requirements of Section 67.2679.10 RSMo. The direct links to case file information, including an application for video service authorization is intended to comply with the posting requirements of Section 67.2679.5 RSMo.

Except where otherwise noted this report provides information from the video service providers and areas receiving authorization by June 1, 2008. This date was selected for ease in preparing this report because the number of video service providers and areas receiving authorization is constantly increasing. For example new video service providers have subsequently applied for video service authorization after June 1, 2008. Existing video service providers may also expand their service areas. Such providers seeking video service authorization after June 1, 2008 are not reflected in this report. In this respect this report may be more appropriately viewed as providing a snapshot based on video authorizations granted by June 1, 2008 rather than August 28, 2008.

Results of Implementing the 2007 Video Services Providers Act

The Commission's experience with the video service application process will be discussed along with a review of the video service providers and the political subdivisions where the Missouri Commission has granted video service authorization. A limited review of the availability of video service in these areas and competing providers in these areas will be presented. This report will also address the following aspects of video customer service: video service rates; public, educational or governmental (PEG) channels; the adoption of customer service requirements; and complaints.

Video Service Application Process

The Missouri Commission has rejected only two applications. ¹⁰ One rejection was caused by an applicant's failure to submit a signed affidavit making six affirmations. ¹¹ The company later amended its application and received the requested video service authorization. The Commission rejected a different application for failure to have an attorney file the application. ¹² Usually no outside parties intervene, object or participate in the application process. Occasionally a political subdivision will object and point out a company's application incorrectly identifies the franchise fee; however such issues have been appropriately remedied by the applicant.

The Commission has granted video service authorization to six areas not recognized as political subdivisions by the Missouri Secretary of State. ¹³ Nevertheless the providers involved in these authorizations have video service authorization to serve

⁸ For example FairPoint Communications Missouri, Inc., d/b/a FairPoint Communication's video service application for ten political subdivisions was filed on June 25, 2008 in Case No. KA-2008-0411.

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⁹ For example applications to expand video service areas were filed on July 3, 2008 for KCCP Trust d/b/a Time Warner Cable (Case No. KA-2008-0084) and on July 18, 2008 for Falcon Cablevision d/b/a Charter Communications (Case No. KA-2008-0076) and Falcon Telecable d/b/a Charter Communications (Case No. KA-2008-0077).

¹⁰ Order Rejecting Notice of Change Application and Notice of Correction issued on October 31, 2007 in Case No. KA-2008-0072.

¹¹ The requirement for the applicant to affirm six affirmations is contained in Section 67.2679.7 RSMo.

¹² Case No. KA-2009-0022: Windjammer Communications LLC video service application for five political subdivisions filed on July 10, 2008.

¹³ The six areas are Dawn, Drake, Glasgow Village, Racine, St. Cloud and Tiff City.

the county of the area in question. The Missouri Commission's video service application process has been modified to ensure future video authorizations are limited to areas recognized as political subdivisions by the Missouri Secretary of State.

Video Service Providers

Twenty-three video service providers received video service authorization from the Missouri Public Service Commission since August 28, 2007 through June 1, 2008. The twenty-three video service providers are comprised of twelve providers affiliated with incumbent local telephone companies, ten providers affiliated with cable TV companies, and one provider associated with a municipality. These twenty-three providers should <u>not</u> be considered a comprehensive list of all video service providers in Missouri. Instead this number only reflects the number of providers receiving video service authorization from the Missouri Commission through June 1, 2008.

Based on survey responses the twenty-three video service providers furnish video service to 581,869 Missouri customers. According to survey responses twenty of these video service providers anticipate investing a total of \$213,501,657 in new investment to provide video services in Missouri from August 28, 2007 through August 28, 2008. In addition, during this same time period twenty-three providers project to cumulatively pay \$19,987,845 in franchise fees to political subdivisions in Missouri.

Authorized Video Service Areas

Schedule No. 1 lists the twenty-three video service providers who have registered with the Commission for the provisioning of video service as of June 1, 2008. This schedule also identifies the number of state-issued video service authorizations for each video service provider. Based on survey question responses, the authorizations are organized based on whether video authorization has been converted from local authorization to state-issued authorization or solely issued by the Missouri Commission.

The 438 video service authorizations can be broken down as follows:

- Conversions from local to state-issued authorization: 153.
- Applicant is seeking video service authorization for the first time in the area: 285.

Not shown on Schedule No. 1 is that approximately twelve of these providers continue to provide video service to an additional 214 political subdivisions through an existing local video service authorization.

Schedule No. 2 is a list of the areas with state-issued video authorization as of June 1, 2008 along with the name of the company. This schedule also identifies other relevant information such as whether the company will be providing video service in the area as of September 2008 and if the company cites any video service competitors.

The 438 authorizations correlate to 339 separate areas since the Commission has granted video service authorization to multiple providers for the same area. The 339 areas correspond to 333 political subdivisions if the six unincorporated areas are excluded. The number of political subdivisions based on the number of providers with state-issued video service authorization are shown in the following table:

| Number of Political Subdivisions Based on the Number of Providers with State-Issued Video Authorization | | |
|---|-----|--|
| Number of Providers Number of Political Subdivision | | |
| 1 provider | 248 | |
| 2 providers | 75 | |
| 3 providers | 7 | |
| 4 providers | 2 | |
| 5 providers | 1 | |
| Total | 333 | |

These numbers should be carefully interpreted and not necessarily be viewed as a gauge for video service competition. For example, these numbers do not reflect whether video service is currently being provided but rather only that the Missouri Commission has granted video service authorization to a provider for that area. Some authorizations pertain to counties and multiple providers may or may not provide video service within the same areas in the county. In addition, some video service providers establish joint ventures with other providers to provide video service to an area and both providers may have applied for authorization. Also note this information is based solely on video service authorizations granted by the Missouri Commission and does not include locally-issued video service authorizations.

An up-to-date list identifying the specific political subdivision areas granted to each provider is available on the Missouri Commission's web site at: https://www.efis.psc.mo.gov/mpsc/VideoFranchiseAuthorization.html. This list provides such additional information as the initial fee imposed by a political subdivision, case number and whether the application has been approved or is pending. In addition this list provides a link to any video service provider's case file enabling immediate access to any and all information filed in the case. For the record, no provider has ceased providing video service in any area granted a state-issued authorization since the Act's implementation.

Video Service Availability in Authorized Areas

Among the 438 video service authorizations, the video service provider was providing video service to the area prior to the Act's implementation for 192 political subdivisions. Since implementing the Act through September 2008, video service will be

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¹⁴ This list can be searched in a variety of ways based on the criteria of county, city, or by video service provider. For a complete list of all providers and political subdivisions with state-issued authorization simply click "search" without selecting any criteria.

initiated in 153 areas. In 93 areas the provider has not yet initiated video service and has no planned time frame to bring video service to the area. This information is shown in the following table:

| Video Service Initiation Status in State-Issued Authorized Areas | | |
|--|-----------------|--|
| The date the requesting company | Number of Areas | |
| initiated video service to the area | | |
| Pre-August 28, 2007 | 192 | |
| August 28, 2007 through September 2008 | 153 | |
| No implementation date set at this time | 93 | |
| Total | 438 | |

In order to try and gauge the availability of a provider's video service in a given area, each video service provider was asked to provide the percentage of households that can access the provider's video service. Most companies provided responses and marked such information as confidential. In some instances a company limited its response to areas with state-issued video service authorization while some companies provided such information for areas with local video service authorization. One company stated it did not maintain this data on a political subdivision basis but did provide an overall percentage. Four companies failed to provide any quantifiable information. Based on these limitations to the company responses, listed below is the number of areas based on the percentage of households with access to the provider's video service:

| Households with access to provider's video service | |
|--|-----|
| Percentage of Households Number of areas ¹⁶ | |
| 75% to 100% | 162 |
| 25% to 74% | 7 |
| Less than 25%: | 222 |

Video Service Competition

One of the Act's policy initiatives is to promote competition among all providers of video programming.¹⁷ Video service providers receiving authorization from the Missouri Commission were asked to identify competing video service providers in each political subdivision. Excluding satellite-based competitors such as DishNetwork or DirectTV, video service competition appears to exist in 144 political subdivisions based on information solely provided by providers seeking state-issued authorization. Schedule No. 2 reflects state-issued video authorization areas and shows 138 political subdivisions with competition.¹⁸ No competitors have been identified for 201 political subdivisions

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¹⁵ The overall percentage supplied by this company was assumed to apply to all of the company's areas.

¹⁶ Some companies provided this information for areas served under local authorization while some companies limited this information to areas solely under state-issued authorization.

¹⁷ Section 67.2679.1 RSMo.

¹⁸ Schedule No. 2 does not identify a cited competitor if the cited competitor denies serving the political subdivision.

where the Commission has authorized video service. Schedule No. 3 reflects competition for 6 political subdivisions with locally-issued rather than state-issued video authorization as reported by the twenty-three video service providers. This schedule only reflects a political subdivision where the provider offers video service under a locally-issued video authorization and the provider cites a competitor. Schedule No. 3 should not be interpreted to show competition in all political subdivisions using a locally-issued video authorization.

In total fourteen video service providers are citing a competitor in at least one political subdivision.¹⁹ In looking at who these providers were citing as competitors, the following list identifies the cited competitors along with the number of times cited: Charter (94), AT&T (31), Time Warner (25), Comcast (17), Superior (6) Mediacom (7) and others (12)²⁰. In general, most of the new competition for video service can be attributed to AT&T Missouri, Inc. who initiated service since the Act's implementation for 129 political subdivisions and AT&T Missouri, Inc. has cited a competitor in each of these areas.

Customer Service

Video Service Rates

Video service providers were requested to provide rate information including the identification of any rate adjustments for video service during the past year. Nearly all providers complied and provided rates for video service. Most providers appear to offer a basic cable service and an extended basic cable service. Basic service packages can vary between companies and even within the same company; however basic cable service rates range from \$11.50 to \$44. Some providers appear to only bundle their video service offering with telecommunications service and/or high speed internet service.

During the past year video service rates offered by the twenty three video service providers either increased or remained unchanged. The rates for nine video service providers remained unchanged while fourteen providers increased rates. Basic video service rate increases range from \$.43 to \$4.00. No provider appears to have decreased any rates during the past year.

Comments received regarding the Commission's analysis of video service rates suggest the Commission investigate video service provider offerings for promotional discounts, cash back rebates, and packaging discounts. The Commission should also analyze if video service providers are increasing consumer benefits by adding more

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¹⁹ The fourteen providers citing a competitor in at least one political subdivision are: AT&T, CenturyTel, Chariton Valley, the three Charter affiliates, Fidelity, Green Hills Communications, GTC Video, MCC Missouri, McDonald County, Northeast Missouri Rural, Poplar Bluff Utilities and KCCP Trust d/b/a Time Warner Cable.

²⁰ The "other" providers who were cited in a total of six political subdivisions as providing a competing video service include Boycom, CenturyTel, DBS, Fidelity, Mid-Missouri, and Unionville City.

²¹ Two companies failed to provide rates. One company did not identify its video service rates and stated such rates were proprietary information.

features and functionality to their services (e.g., digital video recording capability, additional high definition channels, more interactivity, additional video on demand programming, etc.).²² Such information may be considered in the preparation of future reports.

Public. Educational, or Governmental (PEG) Channels

The Act contains requirements relating to the provision of public, educational or governmental (PEG) channels.²³ For example, a franchise entity can require a video service provider to provide up to three PEG channels depending on the franchise entity's population. Additional conditions, including the ability to remove PEG channels, are contained in this statute. The twenty-three video service providers were requested to identify their cumulative total of political subdivisions served with a certain number of PEG channels. Company responses varied. Some companies limited their responses to political subdivisions served under state-issued authorizations or in some instances only a portion of their state-issued authorizations. Other companies included political subdivisions served under locally-issued authorizations. Two companies did not provide any information. One company erroneously assumes access to a PBS channel translates into access to a PEG channel.²⁴ Based on company responses listed below are the numbers of political subdivisions with PEG channel offerings:

| Number of Political Subdivisions | | | |
|----------------------------------|----|----|----|
| 0 PEG 1 PEG 2 PEGs 3+ PEGs | | | |
| 209 | 78 | 14 | 40 |

An attempt was made to analyze the extent political subdivisions experienced an increase or decrease in PEG channels during the past year. Results were insufficient to produce quantifiable figures on a political subdivision basis. Industry feedback suggests future Commission analysis may want to more closely consider the Act's PEG channel requirements.²⁵

Adoption of Customer Service Requirements

The Act allows a political subdivision to adopt certain customer service requirements.²⁶ Among the twenty-three video service providers, customer service requirements have been adopted in 64 political subdivisions. Customer service

²² For this initial report the Commission's survey simply asked: What is your monthly rate(s) for video service? Please identify and clarify if such rates vary by area and also depend on other factors such as

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whether the customer solely subscribes to video service or subscribes to a package of the company's services. ²³ Section 67.2703 RSMo.

²⁴ Although the survey questionnaire did not define PEG channel, access to PBS is not considered by the Missouri Commission Staff to be a PEG channel. This company's quantities were removed.

²⁵ Industry feedback suggests the Commission focus its analysis on the Act's PEG channel requirements contained in Section 67.2703 RSMo whereby a key consideration is the total number of PEG channels served by a common headend rather than the number of PEG channels served to each political subdivision. ²⁶ Section 67.2692.2 RSMo.

requirements have not been adopted in 338 political subdivisions. Four video service providers with a total of 36 political subdivisions did not know whether requirements have been adopted in any of their service areas.

Complaints

Each video service provider was asked to quantify the average number of consumer video service complaints per month for their total Missouri video service area. In addition providers were asked if this number has been increasing, decreasing or has remained relatively stable. Responses varied widely from 0 to over 450 complaints. Two providers indicate they receive no complaints. One provider states complaints are not tracked because the company receives minimal complaints. One response commented we need to define complaint. Three companies provided trouble ticket information which detects trouble on their network that may or may not be noticed by customers. Trouble tickets ranged from 64 to 600 trouble tickets. All providers indicate complaints quantities are remaining stable.

The Missouri Commission does not have jurisdiction to address video service complaints. Nevertheless consumers have contacted the Commission to complain as evidenced by the 68 video-related complaints and inquiries received from August 2007 through mid-July 2008. The issues associated with these complaints primarily pertain to service quality and billing issues.

A political subdivision has the authority to request nonbinding mediation or file a complaint against video service providers.²⁸ Such action may be taken to address repeated, willful and material violations. To date, no such requests have been made by any political subdivision with the administrative hearing commission.

Missouri Commission Recommendations

The Act directs the Missouri Commission to make recommendations in this report as it deems appropriate to benefit consumers. The Missouri Commission has no recommendations to significantly reform the 2007 Video Services Providers Act. Given the Act has been in place for one year, more time should elapse before serious consideration is given to any substantial change. Nevertheless if the General Assembly decides to immediately revisit this legislation then the Missouri Commission makes four recommendations.

(1) Provide guidance on content for future reports

As previously indicated, the General Assembly needs to provide guidance on the information it needs to assess the effectiveness of the 2007 Video Service Providers Act. This initial report contains information relating to only a portion of video service provisioning in Missouri. Specifically this report only contains information from those

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²⁷ Section 67.2692.3 RSMo.

²⁸ Section 67.2692.6 RSMo.

providers that sought state-issued video service authorization. If the General Assembly intends for the Commission to obtain information from all providers, including companies providing video service solely under locally-issued video service authorization then the General Assembly needs to provide such guidance. In addition, as further explained in Recommendation No. 2, the General Assembly should ensure the Commission has the clear authority to request and obtain such information as well as verify the accuracy of such information. Absent such direction and authority it is doubtful future reports will be able to provide meaningful information. For instance if the General Assembly wants information such as the following contained in future reports then greater guidance is needed: the total number of companies providing video service in Missouri, the percentage of households with access to video service in Missouri, the extent of video service competition within all of Missouri, the number of customers subscribing to video services in Missouri, and so forth.

(2) Require video service providers to maintain and produce certain information for this report.

If the General Assembly desires specific information for this report then the law may need to be altered to direct providers to maintain and produce such information. The Commission has very limited video service authority. As previously pointed out in this report, some video service providers did not provide certain information on the basis that according to Missouri law such information is not applicable to incumbent operators. For example, three providers make such a claim in response to the percentage of households with access to a provider's video service. PEG channel provisioning and complaint quantities are other areas where some companies do not have information readily available. In one instance a company has even refused to provide its video service rates to the Commission. Given the Commission's very limited authority over video services in Missouri and if the General Assembly desires such information then legislation may be necessary to obtain it.

(3) Eliminate the requirement for the Commission to post franchise fees

From an administrative standpoint the Act could be improved if the requirement for the Missouri Commission to post certain information is amended to exclude the requirement to post a political subdivision's franchise fee at the time of application.²⁹ Since the Commission does not have authority over the fees, no attempt is made by the Missouri Commission or its Staff to verify the accuracy of the fees listed in a video service application. Likewise, since the requirement is only to inform the Missouri Commission and post the fee at the time of the application, no attempt is made to update franchise fees as the fees subsequently change over time. Minimal, if any, benefit is achieved by maintaining the requirement to post a political subdivision's franchise fee. The Act already has stringent procedures for such fees that are best handled without Missouri Commission involvement.³⁰ This recommendation could be accomplished by simply

For example, Section 67.2689 RSMo contains specific restrictions and requirements for such fees.

²⁹ The requirement for the Commission to post a political subdivision's franchise fee at the time an applicant applies for video service is contained in Section 67.2679.10 RSMo.

deleting the phrase at the end of Section 67.2679.10, "...and the video service provider fee imposed."

(4) Create a provision for video service authorization in a specific area to be null and void if not exercised within a reasonable time period.

In obtaining information for this report some video service providers have sought and received video service authorization from the Missouri Commission for certain political subdivisions but have subsequently decided to not provide video service in certain areas. If a provider has failed to implement video service in a reasonable time period for a specific political subdivision, then such authorization should somehow be cancelled. Such a provision will benefit consumers by not misleading them into thinking the company will provide video service within a particular political subdivision. Currently there is no requirement for a provider to seek cancellation if the provider subsequently decides to not use the video service authorization.³¹ The establishment of a provision for authorization to be null and void if not exercised within a reasonable time period is similar to requirements for telecommunications carriers in Section 392.410.5 RSMo. Such a provision, if enacted, should only pertain to state-issued authorization of any area where the video provider has failed to initiate video service within a reasonable time period. This type of provision will help ensure Missouri Commission records more accurately reflect for political subdivisions and consumers where video providers have received authorization and are likely planning to offer video service. Alternatively, the General Assembly could simply eliminate the requirement for the Missouri Commission to post any information relating to authorized video service areas.³²

³¹ The Act's only provision for ceasing a state-issued video service authorization is in Section 67.2685 RSMo. This statute simply states such authorization will expire upon notice to the Commission by the holder of a video service authorization.

³² This information is posted on the Missouri Commission's web site whereby outside parties have accessed the list 2,560 times from August 2007 through July 24, 2008.

State-Issued Video Service Authorizations

August 28, 2007 through June 1, 2008

| Company (Affiliation) | | # of Authorizations | |
|--|--------|---------------------|--------------|
| 1 0 (| | Converted | Solely |
| | | from local | state-issued |
| Southwestern Bell Telephone Company, d/b/a | (T) | 0 | 129 |
| AT&T Missouri | | | |
| Cable One, Inc. | (C) | 2 | 2 |
| Cebridge Acquisition, L.P. d/b/a Suddenlink | (C) | 8 | 0 |
| Communications | | | |
| CenturyTel Broadband Services, LLC | (T) | 0 | 1 |
| Chariton Valley Communications Corporation | (T) | 6 | 9 |
| Charter Communications Entertainment I, LLC | (C) | 39 | 0 |
| d/b/a Charter Communications | | | |
| Falcon Cablevision, a California Limited | (C) | 17 | 4 |
| Partnership d/b/a Charter Communications | | | |
| Falcon Telecable, a California Limited | (C) | 51 | 2 |
| Partnership d/b/a Charter Communications | | | |
| Fidelity Cablevision, Inc. | (T) | 5 | 68 |
| Green Hills Communications, Inc. | (T) | 0 | 13 |
| GTC Video, Inc. | (T) | 0 | 4 |
| Le-Ru Long Distance Company | (T) | 0 | 2 |
| MCC Missouri, LLC | (C) | 6 | 4 |
| Mediacom Southeast LLC | (C) | 0 | 7 |
| McDonald County Multi-Media, LLC | (T) | 0 | 3 |
| Mid-Missouri Telephone Company, a corporate | (T) | 2 | 9 |
| division of Otelco Inc. | | | |
| Northeast Missouri Rural Telephone Company | (T) | 0 | 20 |
| Poplar Bluff City Utilities and Cable Department | (O) | 0 | 1 |
| RockPort Telephone Company | (T) | 5 | 0 |
| S-Go Leasing Company, d/b/a S-GoVideo | (T) | 0 | 6 |
| Friendship Cable of Arkansas, Inc., d/b/a (C) | | 7 | 0 |
| Suddenlink | | | |
| Time Warner Entertainment Company, L.P. (C) | | 1 | 0 |
| d/b/a Time Warner Cable | | | |
| KCCP Trust d/b/a Time Warner Cable* | (C) | 4 | 1 |
| | Totals | 153 | 285 |
| Grand | Total | 4, | 38 |

Affiliation codes: (T) incumbent local telephone company or affiliated with ILEC, (C) affiliated with cable TV company, and (O) other.

Schedule No. 1

^{*} Company plans an internal restructuring by end of 2008 essentially changing the name to "Time Warner Entertainment-Advance/Newhouse Partnership".

Areas with State-Issued Video Authorization

Notes:

Column A: Italicized political subdivisions are not legally recognized as political subdivisions

Column B: Italicized companies have not initiated video service in the area.

(A) (B)

| | Area | Company with State-Issued Authorization | Competitors Cited By Company |
|----|-------------------------|---|------------------------------|
| 1 | Adair (County) | Northeast Missouri Rural Telephone Company | Superior |
| | | Fidelity Cablevision | |
| 2 | Airport Drive (City) | Mediacom Southeast LLC | |
| 3 | Anderson (City) | McDonald County Multi-Media LLC | MediaCom |
| 4 | Arbela | Fidelity Cablevision | |
| | | Northeast Missouri Rural Telephone Company | |
| 5 | Arcadia (City) | Charter Communications (Falcon Telecable) | |
| 6 | Arnold (City) | AT&T Missouri | Charter |
| 7 | Atchison (County) | Rock Port Telephone Company | |
| 8 | Auxvasse (City) | Charter Communications (Falcon Cablevision) | |
| 9 | Avalon | Fidelity Cablevision | |
| | | Green Hills Communications, Inc. | |
| 10 | Avondale (City) | AT&T Missouri | TimeWarner |
| 11 | Ballwin (City) | AT&T Missouri | Charter |
| 12 | Barry (County) | Suddenlink Communications (Cebridge) | |
| 13 | Barton (County) | Suddenlink Communications (Cebridge) | |
| 14 | Bates (County) | Fidelity Cablevision | |
| 15 | Battlefield | MCC Missouri, LLC | |
| 16 | Bella Villa (City) | AT&T Missouri | Charter |
| 17 | Bellefontaine Neighbors | AT&T Missouri | Charter |
| 18 | Bel-Nor (City) | AT&T Missouri | Charter |
| 19 | Bel-Ridge (City) | AT&T Missouri | Charter |
| 20 | Belton (City) | AT&T Missouri | Comcast |
| 21 | Benton (City) | Charter Communications (Falcon Telecable) | |
| 22 | Benton (County) | Mid-Missouri Telephone Company | |
| 23 | Berger (City) | Fidelity Cablevision | |
| 24 | Berkeley (City) | AT&T Missouri | Charter |
| 25 | Bertrand (City) | Charter Communications (Falcon Telecable) | |
| 26 | Bevier (City) | Chariton Valley Communication Corporation | |
| | | Fidelity Cablevision | |
| 27 | Billings (City) | Mediacom Southeast LLC | |
| 28 | Bismarck (City) | Charter Communications (Falcon Telecable) | |
| 29 | Black Jack (City) | AT&T Missouri | Charter |
| 30 | Blue Springs (City) | AT&T Missouri | Comcast |
| 31 | Bonne Terre (City) | Charter Communications (Falcon Telecable) | |
| 32 | Boone (County) | MCC Missouri, LLC | |
| 33 | Bourbon (City) | Charter Communications (Falcon Telecable) | |
| 34 | Brentwood (City) | AT&T Missouri | Charter |
| 35 | Bridgeton (City) | AT&T Missouri | Charter |

| | Area | Company with State-Issued Authorization | Competitors Cited By Company |
|----|-------------------------|--|-------------------------------------|
| 36 | Bucklin (City) | Chariton Valley Communication Corporation | |
| | | Fidelity Cablevision | |
| 37 | Bull Creek (City) | Suddenlink Communications (Cebridge) | |
| 38 | Bunceton (City) | Mid-Missouri Telephone Company | |
| | | | |
| 39 | Butler (County) | Poplar Bluff City Utilities and Cable Department | Boycom |
| 40 | Byrnes Mill (City) | Charter Communications (Charter) | |
| 41 | Caldwell (County) | Fidelity Cablevision | |
| | | Green Hills Communications, Inc. | |
| 42 | Callao (City) | Chariton Valley Communication Corporation | |
| | | Fidelity Cablevision | |
| 43 | Callaway (County) | Charter Communications (Falcon Cablevision | |
| | | MCC Missouri, LLC | |
| | Camden (County) | Charter Communications (Falcon Cablevision | |
| | Camdenton (City) | Charter Communications (Falcon Cablevision | |
| | Cape Girardeau (City) | Charter Communications (Falcon Telecable) | |
| | Cape Girardeau (County) | Charter Communications (Falcon Telecable) | |
| 48 | Carroll (County) | Chariton Valley Communication Corporation | |
| | | Fidelity Cablevision | |
| | | Green Hills Communications, Inc. | |
| 49 | Carthage (City) | Suddenlink Communications (Cebridge) | |
| 50 | Cass (County) | AT&T Missouri | Comcast, TimeWarner |
| | | Fidelity Cablevision | |
| 51 | Chaffee (City) | Charter Communications (Falcon Telecable) | |
| 52 | Champ (City) | AT&T Missouri | |
| 53 | Chariton (County) | Chariton Valley Communication Corporation | |
| | | Fidelity Cablevision | |
| 54 | Charlack (City) | AT&T Missouri | Charter |
| 55 | Charleston (City) | Charter Communications (Falcon Telecable) | |
| 56 | Chesterfield (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 57 | Clark (County) | Northeast Missouri Rural Telephone Company | |
| | 37 | Fidelity Cablevision | |
| 58 | Clarkson Valley (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 59 | Clay (County) | AT&T Missouri | Time Warner, MediaCom |
| | 3, (3, | Fidelity Cablevision | , |
| 60 | Claycomo (City) | AT&T Missouri | Time Warner |
| | Clayton (City) | AT&T Missouri | Charter |
| | Cleveland (City) | Fidelity Cablevision | |
| | Clinton (City) | Charter Communications (Falcon Cablevision) | |
| | Cobalt (City) | Charter Communications (Falcon Telecable) | |
| | Cole County | MCC Missouri, LLC | |
| | Columbia (City) | CenturyTel Broadband Services, LLC | MediaCom, DBS |
| 50 | Columbia (City) | Charter Communications (Falcon Telecable) | MediaCom |
| | | MCC Missouri, LLC | CenturyTel |
| 67 | Cooper (County) | Mid-Missouri Telephone Company | Containy 101 |
| 07 | Cooper (County) | 14114-1416Sourt Telephone Company | |

| | Area | Company with State-Issued Authorization | Competitors Cited By Company |
|-----|---------------------------|--|-------------------------------------|
| | | Suddenlink Communications (Friendship) | |
| 68 | Cottleville (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 69 | Country Life Acres (City) | Charter Communications (Charter) | |
| 70 | Creighton (City) | Fidelity Cablevision | |
| 71 | Crestwood (City) | AT&T Missouri | Charter |
| 72 | Creve Coeur (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 73 | Crystal Lake Park (City) | AT&T Missouri | Charter |
| 74 | Cuba (City) | Charter Communications (Falcon Telecable) | |
| 75 | Dardenne Prairie (City) | AT&T Missouri | Charter |
| | , , | Charter Communications (Charter) | AT&T |
| 76 | Daviess (County) | Fidelity Cablevision | |
| | • | Green Hills Communications, Inc. | |
| 77 | Dawn (City) | Fidelity Cablevision | |
| | | Green Hills Communications, Inc. | |
| 78 | Dellwood (City) | AT&T Missouri | Charter |
| | Des Peres (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 80 | Desloge (City) | Charter Communications (Falcon Telecable) | |
| | Drake | Fidelity Cablevision | |
| | Drexel (City) | Fidelity Cablevision | |
| | East Lynne (City) | Fidelity Cablevision | |
| | East Prairie (City) | Charter Communications (Falcon Telecable) | |
| | Edmundson (City) | AT&T Missouri | Charter |
| | El Dorado Springs (City) | Charter Communications (Falcon Cablevision) | |
| | Eldon (City) | Charter Communications (Falcon Cablevision) | |
| | Ellisville (City) | AT&T Missouri | Charter |
| 00 | Linsvine (City) | Charter Communications (Charter) | AT&T |
| 80 | Eureka (City) | AT&T Missouri | Charter |
| | Fairfax (City) | Rock Port Telephone Company | Charter |
| | Farley (City) | AT&T Missouri | |
| | Farmington (City) | AT&T Missouri | Charter |
| 32 | armington (City) | Charter Communications (Falcon Telecable) | AT&T |
| 03 | Fenton (City) | AT&T Missouri | Charter |
| | Ferguson (City) | AT&T Missouri | Charter |
| | Ferrelview (City) | Time Warner Cable (KCCP) | Charter |
| | Flint Hill (City) | Charter Communications (Charter) | |
| | Florissant (City) | AT&T Missouri | Charter |
| 91 | Profissant (City) | Charter Communications (Charter) | AT&T |
| Oδ | Fountain & Lakes (City) | Charter Communications (Charter) | AIXI |
| | ` * | ` / | |
| | Four Seasons (City) | Charter Communications (Falcon Cablevision) | Chautan |
| 100 | Franklin (County) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T, Fidelity |
| | | Charter Communications (Falcon Telecable) | AT&T, Fidelity |
| | | Fidelity Cablevision | |

| Area | Company with State-Issued Authorization | Competitors Cited By Company |
|-------------------------------|---|-------------------------------------|
| 101 Fredericktown (City) | Charter Communications (Falcon Telecable) | |
| 102 Frontenac (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 103 Garden City (City) | Fidelity Cablevision | |
| 104 Gasconade (County) | Fidelity Cablevision | |
| 105 Gerald (City) | Fidelity Cablevision | Rapid Communications |
| 106 Gladstone (City) | AT&T Missouri | Time Warner |
| 107 Glasgow Village | AT&T Missouri | |
| 108 Glasgow (City) | Suddenlink Communications (Friendship) | |
| 109 Glen Echo Park (City) | AT&T Missouri | Charter |
| 110 Glenaire (City) | AT&T Missouri | Time Warner |
| 111 Glendale (City) | AT&T Missouri | Charter |
| 112 Gordonville (City) | Charter Communications (Falcon Telecable) | |
| 113 Grain Valley (City) | AT&T Missouri | |
| 114 Grandview (City) | AT&T Missouri | Time Warner |
| 115 Granger | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | |
| 116 Grantwood Village | AT&T Missouri | Charter |
| 117 Green Castle | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | Superior |
| 118 Green City | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | Superior |
| 119 Green Park (City) | AT&T Missouri | Charter |
| 120 Greendale (City) | AT&T Missouri | Charter |
| 121 Greene County | MCC Missouri, LLC | |
| 122 Greenwood (City) | AT&T Missouri | Comcast |
| 123 Harrisonville (City) | Charter Communications (Falcon Cablevision) | |
| 124 Hazelwood (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 125 Henry (County) | Fidelity Cablevision | |
| | Mid-Missouri Telephone Company | |
| 126 Herman | MCC Missouri, LLC | |
| 127 Holts Summit | MCC Missouri, LLC | |
| 128 Houston Lake (City) | AT&T Missouri | Time Warner |
| 129 Howard (County) | Chariton Valley Communication Corporation | |
| | Fidelity Cablevision | |
| 130 Howardville (City) | Charter Communications (Falcon Telecable) | |
| 131 Huntleigh (City) | AT&T Missouri | Charter |
| 132 Independence (City) | AT&T Missouri | Comcast |
| 133 Iron Mountain Lake (City) | Charter Communications (Falcon Telecable) | |
| 134 Ironton (City) | Charter Communications (Falcon Telecable) | |
| 135 Jackson (City) | Charter Communications (Falcon Telecable) | |
| 136 Jackson (County) | AT&T Missouri | Time Warner, Comcast |
| 137 Jane | McDonald County Multi-Media LLC | |
| 138 Japan | Fidelity Cablevision | |
| 139 Jasper (County) | GTC Video, Inc. | |

| Area | Company with State-Issued Authorization | Competitors Cited By Company |
|---------------------------|---|-------------------------------------|
| | Suddenlink Communications (Cebridge) | |
| 140 Jasper county | Cable One, Inc | |
| 141 Jefferson (County) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 142 Jefferson City | MCC Missouri, LLC | |
| 143 Jennings (City) | AT&T Missouri | Charter |
| 144 Johnson (County) | Charter Communications (Falcon Cablevision) | |
| | Fidelity Cablevision | |
| | Mid-Missouri Telephone Company | |
| 145 Joplin (City) | Cable One, Inc | |
| 146 Junction City (City) | Charter Communications (Falcon Telecable) | |
| 147 Kansas City (City) | AT&T Missouri | Time Warner, Comcast |
| 148 Kearney (City) | Fidelity Cablevision | |
| | Time Warner Cable (KCCP) | FairPoint |
| 149 Kelso (City) | Charter Communications (Falcon Telecable) | |
| 150 Kimmswick (City) | Charter Communications (Charter) | |
| 151 Kirkwood (City) | AT&T Missouri | Charter |
| 152 Knob Noster (City) | Charter Communications (Falcon Cablevision) | |
| 153 Knox (County) | Northeast Missouri Rural Telephone Company | |
| | Fidelity Cablevision | |
| 154 Knoxville | Fidelity Cablevision | |
| | Green Hills Communications, Inc. | |
| 155 Ladue (City) | AT&T Missouri | Charter |
| 156 Lake Lotawana | AT&T Missouri | Comcast |
| 157 Lake Ozark (City) | Charter Communications (Falcon Cablevision) | |
| 158 Lake Tapawingo (City) | AT&T Missouri | Comcast |
| 159 Lake Waukomis (City) | AT&T Missouri | Comcast |
| 160 Lake Winnebago (City) | AT&T Missouri | Comcast |
| 161 Lakeshire (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 162 Lakeside (City) | Charter Communications (Falcon Cablevision) | |
| 163 Lanagan (City) | S-GO Video | |
| 164 Laurie (City) | Charter Communications (Falcon Cablevision) | |
| 165 Lawrence (County) | Suddenlink Communications (Cebridge) | |
| 166 Lawson (City) | Mediacom Southeast LLC | |
| 167 Leadington (City) | Charter Communications (Falcon Telecable) | |
| 168 Leadwood (City) | Charter Communications (Falcon Telecable) | |
| 169 Lee's Summit (City) | AT&T Missouri | Comcast |
| | Time Warner Cable (KCCP) | AT&T |
| 170 Liberty (City) | AT&T Missouri | Time Warner |
| 171 Lilbourn (City) | Charter Communications (Falcon Telecable) | |
| 172 Lincoln (County) | Charter Communications (Charter) | |
| 173 Linn (County) | Chariton Valley Communication Corporation | |
| | Fidelity Cablevision | |
| | Green Hills Communications, Inc. | |
| | Northeast Missouri Rural Telephone Company | |

| Linn Creek (City) Charter Communications (Friendship) | | Area | Company with State-Issued Authorization | Competitors Cited By Company |
|---|-----|-------------------------|---|-------------------------------------|
| Livingston (County) Chariton Valley Communication Corporation Fidelity Cablevision Fidelity Cablevision | | | Suddenlink Communications (Friendship) | |
| Fidelity Cablevision | 174 | Linn Creek (City) | Charter Communications (Falcon Cablevision) | |
| Green Hills Communications, Inc. Fidelity Cablevision Northeast Missouri Rural Telephone Company | | Livingston (County) | Chariton Valley Communication Corporation | |
| Fidelity Cablevision Northeast Missouri Rural Telephone Compan' | | | Fidelity Cablevision | |
| Northeast Missouri Rural Telephone Compan; Time Warner Cable (KCCP) | | | Green Hills Communications, Inc. | |
| Time Warner Cable (KCCP) | 175 | Livonia | Fidelity Cablevision | |
| 177 Lock Springs (City) Fidelity Cablevision Green Hills Communications, Inc. | | | Northeast Missouri Rural Telephone Compan | |
| Green Hills Communications, Inc. | 176 | Loch Lloyd | Time Warner Cable (KCCP) | |
| Lowry City (City) Mediacom Southeast LLC | 177 | Lock Springs (City) | Fidelity Cablevision | |
| Fidelity Cablevision Green Hills Communications, Inc. | | | Green Hills Communications, Inc. | |
| Green Hills Communications, Inc. | 178 | Lowry City (City) | Mediacom Southeast LLC | |
| Luray Fidelity Cablevision Northeast Missouri Charter | 179 | Ludlow (City) | Fidelity Cablevision | |
| Northeast Missouri Rural Telephone Compan | | • | | |
| Northeast Missouri Rural Telephone Compan | 180 | Luray | Fidelity Cablevision | |
| MacKenzie (City) AT&T Missouri Charter | | | Northeast Missouri Rural Telephone Company | |
| 183 Macon Fidelity Cablevision Chariton Valley Communication Corporation | 181 | Lyon | Fidelity Cablevision | |
| Chariton Valley Communication Corporation | | | AT&T Missouri | Charter |
| Chariton Valley Communication Corporation | | ` • | Fidelity Cablevision | |
| Chariton Valley Communication Corporation | | | Chariton Valley Communication Corporation | |
| Northeast Missouri Rural Telephone Company Fidelity Cablevision | 184 | Macon (County) | | |
| Manchester (City) | | 37 | | |
| Charter Communications (Charter) Maplewood (City) AT&T Missouri Charter AT&T Marlborough (City) AT&T Missouri Charter Communications (Charter) AT&T 188 Marshall (City) Marston (City) Maryland Heights (City) McDonald (County) McDonald (County) McDonald County Multi-Media LLC S-GO Video 192 Memphis Fidelity Cablevision Northeast Missouri Rural Telephone Company Miller (County) Miner (City) Charter Communications (Falcon Telecable) Miner (City) Charter Communications (Falcon Telecable) Mississispipi (County) Charter Communications (Falcon Telecable) Moline Acres (City) AT&T Missouri AT&T Missouri Charter Company Monett (City) Suddenlink Communications (Falcon Telecable) Moniteau (County) Mid-Missouri Telephone Company Moniteau (County) Mid-Missouri Telephone Company Monore (County) Monore (County) Monore (County) Fidelity Cablevision Green Hills Communications, Inc. | | | Fidelity Cablevision | |
| Maplewood (City) | 185 | Manchester (City) | AT&T Missouri | Charter |
| Marlborough (City) | | | Charter Communications (Charter) | AT&T |
| Charter Communications (Charter) AT&T 188 Marshall (City) Time Warner Cable (Entertainment) 189 Marston (City) Charter Communications (Falcon Telecable) Maryland Heights (City) AT&T Missouri Charter 191 McDonald (County) Le-Ru Long Distance Company McDonald County Multi-Media LLC S-GO Video 192 Memphis Fidelity Cablevision Northeast Missouri Rural Telephone Company Miller (County) Charter Communications (Falcon Cablevision) Mirer (City) Charter Communications (Falcon Telecable) 194 Miner (City) Charter Communications (Falcon Telecable) 195 Mississippi (County) Charter Communications (Falcon Telecable) 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chartion Valley Communication Corporation Fidelity Cablevision Green Hills Communications, Inc. | 186 | Maplewood (City) | AT&T Missouri | Charter |
| 188 Marshall (City) Time Warner Cable (Entertainment) 189 Marston (City) Charter Communications (Falcon Telecable) 190 Maryland Heights (City) AT&T Missouri Charter 191 McDonald (County) Le-Ru Long Distance Company McDonald County Multi-Media LLC S-GO Video 192 Memphis Fidelity Cablevision Northeast Missouri Rural Telephone Company 193 Miller (County) Charter Communications (Falcon Cablevision) Mid-Missouri Telephone Company 194 Miner (City) Charter Communications (Falcon Telecable) 195 Mississippi (County) Charter Communications (Falcon Telecable) 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 187 | Marlborough (City) | AT&T Missouri | Charter |
| Marston (City) Charter Communications (Falcon Telecable) | | | Charter Communications (Charter) | AT&T |
| Maryland Heights (City) AT&T Missouri Charter | 188 | Marshall (City) | Time Warner Cable (Entertainment) | |
| McDonald (County) Le-Ru Long Distance Company McDonald County Multi-Media LLC S-GO Video | 189 | Marston (City) | Charter Communications (Falcon Telecable) | |
| McDonald County Multi-Media LLC S-GO Video | 190 | Maryland Heights (City) | AT&T Missouri | Charter |
| S-GO Video Fidelity Cablevision Northeast Missouri Rural Telephone Compan | 191 | McDonald (County) | Le-Ru Long Distance Company | |
| Memphis Fidelity Cablevision Northeast Missouri Rural Telephone Company | | | McDonald County Multi-Media LLC | |
| Northeast Missouri Rural Telephone Company Miller (County) Charter Communications (Falcon Cablevision) Mid-Missouri Telephone Company Miner (City) Charter Communications (Falcon Telecable) Mississippi (County) Charter Communications (Falcon Telecable) Moline Acres (City) AT&T Missouri Charter Monett (City) Suddenlink Communications (Cebridge) Moniteau (County) Mid-Missouri Telephone Company Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | | | S-GO Video | |
| Miller (County) Charter Communications (Falcon Cablevision) Mid-Missouri Telephone Company 194 Miner (City) Charter Communications (Falcon Telecable) 195 Mississippi (County) Charter Communications (Falcon Telecable) 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 192 | Memphis | Fidelity Cablevision | |
| Miner (City) Charter Communications (Falcon Telecable) 195 Mississippi (County) Charter Communications (Falcon Telecable) 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | | | Northeast Missouri Rural Telephone Compan | |
| 194 Miner (City) Charter Communications (Falcon Telecable) 195 Mississippi (County) Charter Communications (Falcon Telecable) 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 193 | Miller (County) | Charter Communications (Falcon Cablevision) | |
| 195 Mississippi (County) Charter Communications (Falcon Telecable) 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | | | Mid-Missouri Telephone Company | |
| 196 Moline Acres (City) AT&T Missouri Charter 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 194 | Miner (City) | Charter Communications (Falcon Telecable) | |
| 197 Monett (City) Suddenlink Communications (Cebridge) 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 195 | Mississippi (County) | Charter Communications (Falcon Telecable) | |
| 198 Moniteau (County) Mid-Missouri Telephone Company 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 196 | Moline Acres (City) | AT&T Missouri | Charter |
| 199 Monroe (County) Chariton Valley Communication Corporation Fidelity Cablevision Pidelity Cablevision Green Hills Communications, Inc. | 197 | Monett (City) | Suddenlink Communications (Cebridge) | |
| Fidelity Cablevision Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 198 | Moniteau (County) | Mid-Missouri Telephone Company | |
| 200 Mooresville (City) Fidelity Cablevision Green Hills Communications, Inc. | 199 | Monroe (County) | Chariton Valley Communication Corporation | |
| Green Hills Communications, Inc. | | • | Fidelity Cablevision | |
| Green Hills Communications, Inc. | 200 | Mooresville (City) | Fidelity Cablevision | |
| | | | | |
| | 201 | Morehouse (City) | - | |

| Area | Company with State-Issued Authorization | Competitors Cited By Company |
|---|---|------------------------------|
| 202 Morgan (County) | Mid-Missouri Telephone Company | |
| 203 Moscow Mills (City) | Charter Communications (Charter) | |
| 204 Neosho (City) | Suddenlink Communications (Friendship) | |
| 205 Nevada (City) | Charter Communications (Falcon Cablevision) | |
| 206 New Cambria (City) | Chariton Valley Communication Corporation | |
| | Fidelity Cablevision | |
| 207 New Haven (City) | Fidelity Cablevision | Rapid Communications |
| 208 New Madrid (City) | Charter Communications (Falcon Telecable) | |
| 209 New Madrid (County) | Charter Communications (Falcon Telecable) | |
| 210 Newton (County) | Cable One, Inc | |
| | GTC Video, Inc. | |
| | Le-Ru Long Distance Company | |
| | S-GO Video | |
| 211 Newtonia (City) | GTC Video, Inc. | |
| 212 Nodaway (County) | Suddenlink Communications (Friendship) | |
| 213 Normandy (City) | AT&T Missouri | Charter |
| 214 North Kansas City | AT&T Missouri | Time Warner |
| 215 North Lilbourn (City) | Charter Communications (Falcon Telecable) | |
| 216 Northmoor (City) | AT&T Missouri | Time Warner |
| 217 Northwoods (City) | AT&T Missouri | Charter |
| 218 Norwood Court (City) | AT&T Missouri | Charter |
| 219 Novinger | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | |
| 220 O'Fallon (City) | Charter Communications (Charter) | AT&T |
| | AT&T Missouri | Charter |
| 221 Oak Grove Village (City) | Charter Communications (Falcon Telecable) | |
| 222 Oakland (City) | AT&T Missouri | Charter |
| 223 Oaks (City) | AT&T Missouri | Time Warner |
| 224 Oakview (City) | AT&T Missouri | Time Warner |
| | Time Warner Cable (KCCP) | AT&T |
| 225 Oakwood (City) | AT&T Missouri | |
| 226 Oakwood Park (City) | AT&T Missouri | Time Warner |
| 227 Olivette (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 228 Olympian Village (City) | Charter Communications (Charter) | |
| 229 Oran (City) | Charter Communications (Falcon Telecable) | |
| 230 Osage Beach (City) | Charter Communications (Falcon Cablevision) | |
| 231 Overland (City) | AT&T Missouri | Charter |
| 232 Owensville (City) | Fidelity Cablevision | Rapid Communications |
| 233 Pagedale (City) | AT&T Missouri | Charter |
| 234 Park Hills (City) | Charter Communications (Falcon Telecable) | |
| 235 Parkville (City) | AT&T Missouri | Time Warner |
| 236 Parkway Village (City) | Charter Communications (Falcon Telecable) | |
| 237 Pasadena Hills (City) | AT&T Missouri | Charter |
| 238 Pasadena Park (City) | AT&T Missouri | Charter |
| 239 Peculiar (City) | Fidelity Cablevision | |
| \ | | |

| Area | Company with State-Issued Authorization | Competitors Cited By Company |
|-----------------------------|--|-------------------------------------|
| 240 Perryville (City) | Charter Communications (Falcon Telecable) | |
| 241 Pettis (County) | Mid-Missouri Telephone Company | |
| 242 Phelps (County) | Fidelity Cablevision | |
| 243 Pilot Grove (City) | Mid-Missouri Telephone Company | |
| 244 Pilot Knob (City) | Charter Communications (Falcon Telecable) | |
| 245 Platte (County) | AT&T Missouri | Time Warner |
| | Fidelity Cablevision | |
| 246 Platte City (City) | Fidelity Cablevision | |
| 247 Platte Woods (City) | AT&T Missouri | Time Warner |
| 248 Pleasant Valley (City) | AT&T Missouri | Time Warner |
| 249 Putnam (County) | Northeast Missouri Rural Telephone Company | Unionville City |
| | Fidelity Cablevision | |
| 250 Queen City | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | |
| 251 Racine (City) | S-GO Video | |
| 252 Randolph (City) | AT&T Missouri | Comcast |
| 253 Randolph (County) | Chariton Valley Communication Corporation | |
| | Fidelity Cablevision | |
| 254 Ray (County) | Fidelity Cablevision | |
| | Green Hills Communications, Inc. | |
| 255 Raymore (City) | AT&T Missouri | Comcast |
| 256 Raytown (City) | AT&T Missouri | |
| 257 Reeds Spring (City) | Suddenlink Communications (Friendship) | |
| 258 Richmond Heights (City) | AT&T Missouri | Charter |
| 259 Riverside (City) | AT&T Missouri | Comcast |
| 260 Riverview (City) | AT&T Missouri | Charter |
| 261 Rocheport (City) | Charter Communications (Falcon Telecable) | |
| 262 Rock Hill (City) | AT&T Missouri | Charter |
| 263 Rock Port (City) | Rock Port Telephone Company | |
| 264 Rogersville (City) | Mediacom Southeast LLC | |
| 265 Rosebud (City) | Fidelity Cablevision | |
| 266 Rutledge | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | |
| 267 Saline (County) | Mid-Missouri Telephone Company | |
| 268 Salisbury (City) | Chariton Valley Communication Corporation | MediaCom |
| | Fidelity Cablevision | |
| 269 Schuyler (County) | Northeast Missouri Rural Telephone Company | Superior |
| | Fidelity Cablevision | |
| 270 Scotland (County) | Northeast Missouri Rural Telephone Company | Superior |
| | Fidelity Cablevision | |
| 271 Scott (County) | Charter Communications (Falcon Telecable) | |
| 272 Scott City (City) | Charter Communications (Falcon Telecable) | |
| 273 Shelby (County) | Chariton Valley Communication Corporation | |
| | Fidelity Cablevision | |
| 274 Shrewsbury (City) | AT&T Missouri | Charter |
| 275 Sikeston (City) | Charter Communications (Falcon Telecable) | |
| 276 Smithville | AT&T Missouri | Time Warner |
| | | |

| Area | Company with State-Issued Authorization | Competitors Cited By Company |
|-------------------------------|---|------------------------------|
| 277 South West City (City) | S-GO Video | |
| 278 Spring Bluff | Fidelity Cablevision | |
| 279 Springfield | MCC Missouri, LLC | |
| 280 St. Ann (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 281 St. Charles (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 282 St. Charles (County) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 283 St. Clair (City) | Charter Communications (Falcon Telecable) | |
| 284 St. Cloud (City) | Fidelity Cablevision | |
| 285 St. François (County) | AT&T Missouri | Charter |
| | Charter Communications (Falcon Telecable) | AT&T |
| 286 St. Genevieve (County) | AT&T Missouri | Charter |
| | Charter Communications (Falcon Telecable) | AT&T |
| 287 St. George (City) | AT&T Missouri | Charter |
| 288 St. John (City) | AT&T Missouri | Charter |
| 289 St. Louis (City) | AT&T Missouri | Charter |
| 290 St. Louis County (County) | AT&T Missouri | Charter |
| 291 St. Paul (City) | Charter Communications (Charter) | |
| 292 St. Peters (City) | AT&T Missouri | Charter |
| | Charter Communications (Charter) | AT&T |
| 293 Stanton (City) | Fidelity Cablevision | |
| 294 Stark City (City) | GTC Video, Inc. | |
| 295 Ste. Genevieve (City) | Charter Communications (Falcon Telecable) | |
| 296 Steelville (City) | Charter Communications (Falcon Telecable) | |
| 297 Stet | Fidelity Cablevision | |
| | Green Hills Communications, Inc. | |
| 298 Stone (County) | Suddenlink Communications (Cebridge) | |
| 299 Strafford (City) | Mediacom Southeast LLC | |
| 300 Strain | Fidelity Cablevision | |
| 301 Sullivan (City) | Charter Communications (Falcon Telecable) | Fidelity Cablevision |
| 302 Sullivan (County) | Northeast Missouri Rural Telephone Company | Superior |
| | Fidelity Cablevision | |
| 303 Sunrise Beach (City) | Charter Communications (Falcon Cablevision) | |
| 304 Sunset Hills (City) | AT&T Missouri | Charter |
| 305 Sycamore Hills (City) | AT&T Missouri | Charter |
| 306 Tarkio (City) | Rock Port Telephone Company | |
| 307 Thayer (City) | Charter Communications (Falcon Telecable) | |
| 308 Tiff City (City) | S-GO Video | |
| 309 Town and Country (City) | AT&T Missouri | Charter |
| 310 Trenton (City) | Suddenlink Communications (Friendship) | |
| 311 Troy (City) | Charter Communications (Charter) | |
| 312 Truesdale (City) | Charter Communications (Charter) | |
| 313 Twin Oaks (City) | AT&T Missouri | Charter |
| 314 Unionville | Fidelity Cablevision | |
| | Northeast Missouri Rural Telephone Company | |
| | | |

| | Area | Company with State-Issued Authorization | Competitors Cited By Company |
|-----|------------------------|---|-------------------------------------|
| 315 | Unity Village (City) | AT&T Missouri | Comcast |
| 316 | University City (City) | AT&T Missouri | Charter |
| 317 | Valley Park (City) | AT&T Missouri | Charter |
| 318 | Vernon (County) | Charter Communications (Falcon Cablevision) | |
| 319 | Vinita Park (City) | AT&T Missouri | Charter |
| 320 | Warren (County) | Charter Communications (Charter) | |
| 321 | Warrensburg (City) | Charter Communications (Falcon Cablevision) | |
| 322 | Warrenton (City) | Charter Communications (Charter) | |
| 323 | Warson Woods (City) | AT&T Missouri | Charter |
| 324 | Watson (City) | Rock Port Telephone Company | |
| 325 | Weatherby Lake (City) | AT&T Missouri | Comcast |
| 326 | Webb City (City) | Cable One, Inc | |
| 327 | Webster (County) | Mediacom Southeast LLC | |
| 328 | Webster Groves (City) | AT&T Missouri | Charter |
| 329 | Weldon Spring (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 330 | Weldon Spring Heights | Charter Communications (Charter) | |
| 331 | Wellston (City) | AT&T Missouri | |
| 332 | West Plains (City) | Charter Communications (Falcon Telecable) | |
| 333 | West Sullivan | Fidelity Cablevision | |
| 334 | Westwood (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 335 | Wilbur Park (City) | AT&T Missouri | Charter |
| 336 | Wildwood (City) | AT&T Missouri | Charter |
| 337 | Winchester (City) | AT&T Missouri | Charter |
| | | Charter Communications (Charter) | AT&T |
| 338 | Woodson Terrace (City) | AT&T Missouri | Charter |
| 339 | Wright City (City) | Charter Communications (Charter) | |

| 339 | Total Areas with state-issued video authorization | |
|-----|---|--|
| -6 | Areas not legally recognized as political subdivisions (see note below) | |
| 333 | Total Political Subdivisions | |
| | | |

138 Political Subdivisions with competition

Note: Dawn, Drake, Glasgow Village, Racine, St. Cloud and Tiff City are not legally recognized as political subdivisions.

Video Competition Within Political Subdivisions with Solely Local Video Service Authorization

| Political Subdivision | Company | Competitors Cited By Company |
|------------------------------|----------------------|------------------------------|
| Oak Grove Village | Fidelity Cablevision | Charter |
| Norborne | Green Hills | MediaCom |
| Grandby | GTC Video | MediaCom |
| Diamond | GTC Video | MediaCom |
| Pineville | McDonald County | Seabridge |
| Maryland Heights | Charter | Cable America |